



Healthy Eating Healthy Action  
Oranga Kai - Oranga Pumau



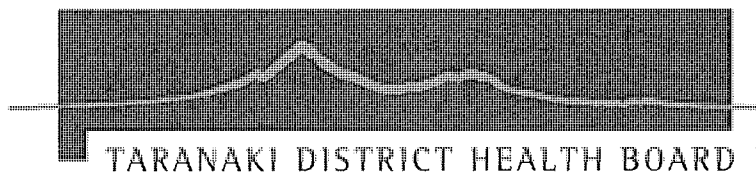
# ORANGA KAI:ORANGA PUMAU



**HEALTHY EATING : HEALTHY ACTION PLAN  
TO JUNE 2012**

# **Oranga Kai – Oranga Pumau Healthy Eating – Healthy Action Plan**

**01 July 2010 – 30 June 2012**



**FINAL  
31 December 2010**

**Taranaki Oranga Kai – Oranga Pumau Plan  
01 July 2010 – 30 June 2012**

**DOCUMENT STATUS**

Project	Healthy Eating - Healthy Action Plan Oranga Kai – Oranga Pumau Plan 01 July 2010 – 30 June 2012
Steering Group	Endorsed by Oranga Kai – Oranga Pumau Plan Steering Group Submitted 07 September 2010
Ministry of Health	Ministry of Health Feedback received 24 December 2010 and incorporated into plan
Date	31/12/2010
Status	Final

## Executive Summary

### Background

This is the fourth Oranga Kai - Oranga Pumau: Healthy Eating - Healthy Action (OKOP/HEHA) Plan for Taranaki. This Plan reflects the requirements of the Ministry of Health (MOH) and Taranaki District Health Board (TDHB).

The rationale for this programme lies in the multitude of evidence that obesity, poor nutrition and physical inactivity contribute significantly to the increasing burden of chronic conditions such as cardiovascular diseases (CVD), diabetes and some cancers. These conditions are amongst the leading causes of preventable deaths in New Zealand.

### Aims

The aims of Oranga Kai - Oranga Pumau (HEHA) are to improve nutrition, increase physical activity and reduce obesity for New Zealanders.

### Term of Plan

This plan covers the two year period from 01 July 2010 – 30 June 2012.

### Priority Populations

Embedded in the Plan is the commitment of the Taranaki Oranga Kai - Oranga Pumau (HEHA) programme to reduce health disparities by improving the health outcomes of Māori and other high need population groups.

### Review of Existing Plan

The Oranga Kai - Oranga Pumau (HEHA) Project has been operating in Taranaki for a number of years. The programme is led by an interagency Steering Group and a Project Manager. The previous Plan expired on 30 June 2010.

The Ministry of Health confirmed that existing plans and activities should continue to be delivered and a new Plan covering the period to June 2012 (MAP4) be completed. This confirmation prompted the Steering Group to reflect on current progress with the Plan and agree to a strategy for moving forward the new Plan, therefore building on existing programmes. A self assessment of progress against the 2009/10 Plan was completed by the Steering Group in May 2010. Good progress has been made in a number of key areas including the completion of the Children and Young Peoples Work Plan, the Nutrition Fund, physical activity partnerships, and the Maori Community Action Project. Key areas where the Plan is behind schedule are Breastfeeding and Communication/Information to the Public and Workplace Wellness.

### Process for Development of New Plan

This Plan has been developed with reference to Ministry Health Direction and Crown Funding Agreement expectations, progress on current plan, local engagement and funding available.

The Steering Group agreed that the Plan would have:

- A strong focus on a reduced number of key priorities
- Achievable targets
- Action orientated projects

A series of planning workshops were held to provide an opportunity for all those interested in nutrition, healthy eating, physical activity and breastfeeding in Taranaki including District Councils,

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Sport Taranaki, health professionals and providers, health promotion, PHOs, NGOs and community members to inform the Plan. The final Plan was endorsed by the Steering Group in September 2010.

**Changing Context**

This is a period of change for the health sector and partner organisations, particularly in primary care, with the implementation of the Midland *Better, Sooner More Convenient* Business Case and the National Maori Collation which involve all PHOs in the Taranaki Region. The development of Whanau Ora may also impact over the course of this Plan. At this stage it is not possible to predict the action required within the Oranga Kai - Oranga Pumau (HEHA) Plan to respond to these changes but this is noted as development objectives in 'Section 6: National and Regional Alignment'.

**Focus Areas**

Action Plans are identified in a number of key areas:

- Governance
- Planning
- Healthy Workplaces
- Community Action Maori Communities
- Breastfeeding
- National/Regional/Local Alignment
- Provision of Information to the Public
- Other activities

## Taranaki Oranga Kai – Oranga Pumau (HEHA) District Planning Co-ordination and Implementation Plan for 01 July 2010 – 30 June 2012

### Executive Summary of Key Activities

#### 1. Governance

- 1.1 Maintain and develop the Taranaki Oranga Kai - Oranga Pumau (HEHA) Steering Group
- 1.2 Review Terms of Reference for Steering Group and build networks and relationships with other relevant groups, e.g Breastfeeding Coalition, Active Taranaki
- 1.3 Review progress of the Plan and agree mitigation every six months by Steering Group and Ministry of Health
- 1.4 Complete reports for Ministry of Health in a timely and accurate manner

#### 2. Planning

- 2.1 Develop a Plan for Oranga Kai - Oranga Pumau (HEHA) in Taranaki for period up to June 2012
- 2.2 Provide information, advice and feedback to support the development and implementation of the Regional Sport and Recreation Strategy with a focus on the aim of improving health
- 2.3 Provide information, advice and feedback to support the development of New Plymouth Walking and Cycling Model Community as appropriate
- 2.4 Support the dissemination of information on the implementation of "Guidelines for the Management of Overweight and Obesity" from MOH to local networks and contacts as appropriate

#### 3. Healthy Workplaces

- 3.1 Promote Healthy Workplace initiatives and resources, within the DHB
- 3.2 Complete reviews or audits for three identified workplaces In Taranaki including TDHB and Sport Taranaki

#### 4. Community Action Maori Communities

- 4.1 Complete the evaluation of Community Action Project Rounds 1-4
- 4.2 Support the implementation of Taranaki Rugby League Football Club Community Action Project
- 4.3 Support the implementation of *Balance Me* Community Action HEHA Innovation Project
- 4.4 Complete new Maori Community Action Project Grant Rounds
- 4.5 Promote availability of grants, support applicants with completing forms, project implementation and evaluation
- 4.6 Support Maori communities to undertake training in the areas of nutrition, physical activity and Community Action
- 4.7 Scope Community Awareness Programme in Maori community settings
- 4.8 Deliver Community Awareness Programme

**5. Breastfeeding**

- 5.1 Improve the co-ordination of breastfeeding activities and initiatives
- 5.2 Establish a peer support programme in the community, primarily for Maori women
- 5.3 Provide consistent local breastfeeding promotions
- 5.4 Continue the TDHB Public Health Unit *Breastfeeding Welcome Here* Project
- 5.5 Develop better and simple data collection processes for breastfeeding statistics

**6. National/Regional/Local Alignment**

- 6.1 Establish a local Oranga Kai - Oranga Pumau (HEHA) Network/Coalition
- 6.2 Respond to changes arising from *Better, Sooner, More Convenient* PHO Business Cases and National Maori Coalition
- 6.3 Respond to changes arising from Whanau Ora Policy Framework
- 6.4 Maintain contact, share information and collaborate on relevant regional projects

**7. Provision of Information to the Public**

- 7.1 Implement a number of communications projects not covered in Maori Community Action Project or Breastfeeding. Examples may include retail settings, workplaces or community based projects within Pasifika communities

**8. Financial Management**

- 8.1 Manage Financial Allocations in line with plan
- 8.2 Report on Financial Plan

**9. Other activities**

- 9.1 Manage outstanding Nutrition Fund Projects to completion
- 9.2 Promote and support School Canteen and Edible Garden network in partnership with Heart Foundation

## Output One: Governance

Outcomes		Performance Measures
<ul style="list-style-type: none"> <li>• Intersectoral agencies agree and collaborate to achieve common objectives</li> <li>• Partnerships with Maori and Pacific is evident at governance level</li> </ul>	<ul style="list-style-type: none"> <li>• Governance structure is in place</li> </ul>	
Service Description		
<p>Maintain, and review as necessary, the governance structure for the District HEHA Project, which must continue to include:</p> <ul style="list-style-type: none"> <li>• An intersectoral Steering Group made up of representatives from key agencies at the level of Manager or appropriate delegates who have oversight of the District HEHA Project and are responsible for sign-off of District Strategic and Operational Plans; and Maori and Pacific representation</li> </ul>		
Planned Activities to Achieve this Outcome	Deliverables and Timeframe	Organisation & Role Responsible
<p><b>1.1</b> Maintain and develop the Oranga Kai - Oranga Pumau (HEHA) Steering Group</p>	<p>At least six meeting of the Steering Group held each year</p>	<p>TDHB: Healthy Taranaki Development Manager/ Steering Group</p>
<p><b>1.2</b> Review Terms of Reference for Steering Group and build networks and relationships with other relevant groups - eg Breastfeeding Coalition, Active Taranaki</p>	<ul style="list-style-type: none"> <li>• Terms of Reference reviewed and accepted by Steering Group by 30 December 2010</li> </ul>	<p>TDHB: Healthy Taranaki Development Manager/ Steering Group</p>
<p><b>1.3</b> Ensure progress on the Oranga Kai - Oranga Pumau (HEHA) Plan is reviewed every six months and mitigation agreed by Steering Group if necessary</p>	<ul style="list-style-type: none"> <li>• Plan reviewed December 2010, June 2011, December 2011 and June 2012</li> </ul>	<p>TDHB: Healthy Taranaki Development Manager/ Steering Group</p>
<p><b>1.4</b> Complete reports for Ministry of Health in a timely and accurate manner</p>	<ul style="list-style-type: none"> <li>• Reports submitted January 2011, July 2011, January 2012 and July 2012</li> </ul>	<p>TDHB: Healthy Taranaki Development Manager</p>

## Output Two: Planning

Outcomes		Performance Measures
<ul style="list-style-type: none"> <li>Specific actions and responsibilities are agreed and signed off by intersectoral Steering Group and implemented within timeframes</li> <li>DHB provides support for the successful implementation of the Ministry's "Guidelines for the Management of Overweight and Obesity"</li> </ul>		<ul style="list-style-type: none"> <li>Project Plans are signed off and accessible through the DHB website and the HEHA network</li> <li>Progress on actions and timeframes reported in six-monthly reports</li> </ul>
Service Description		
<p>Maintain appropriate planning that:</p> <ul style="list-style-type: none"> <li>Is intersectoral in nature and identifies the resource contributions, timeframes and responsibilities of key sectors</li> <li>Reflects engagement with Maori and Pacific communities and alignment with other relevant DHB plans, eg the DHB Maori Health Plan, DHB Pacific Health Plan, Public Health Unit plans</li> <li>Has a focus on obesity prevention</li> <li>Demonstrates linkages across the continuum of care, especially primary care, including personal health services delivered in primary care settings</li> <li>Includes breastfeeding, education settings and community action</li> </ul>		
Activities Implemented to Achieve this Outcome	Deliverables and Timeframe	Organisation and Role Responsible
<p><b>2.1</b> Develop a plan for Oranga Kai - Oranga Pumau (HEHA) in Taranaki for period up to June 2012</p>	<ul style="list-style-type: none"> <li>Agree process for development of plan with intersectoral steering group by June 2010</li> <li>Complete self assessment of MAP 3 and SWOT analysis by July 2010</li> <li>Complete consultation hui by July 2010</li> <li>Draft Plan for consideration by Steering group by August 2010</li> <li>Plan approved by DHB, Steering Group and Ministry of Health by 30 September 2010</li> <li>Plan uploaded onto DHB website and HEHA network by 30 September 2010</li> </ul>	<p>TDHB: Healthy Taranaki Development Manager</p>
<p><b>2.2</b> Provide information, advice and feedback to support the development of the Regional Sport and Recreation Strategy with a focus on the aim of improving health outcomes and reducing inequalities</p>	<ul style="list-style-type: none"> <li>Ensure feedback and reporting between the Active Taranaki Group and Oranga Kai - Oranga Pumau (HEHA) Steering Group on a six monthly basis . January 2011, June 2012, January 2012 and June 2012.</li> </ul>	<p>TDHB: Healthy Taranaki Development Manager/ Sport Taranaki/Steering Group</p>
<p><b>2.3</b> Provide information, advice and</p>	<ul style="list-style-type: none"> <li>Document input into</li> </ul>	<p>Steering Group Members</p>

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feedback to support the development of the New Plymouth Walking and Cycling Model Community as appropriate	process on Six monthly basis January 2011, June 2012, January 2012 and June 2012	
<b>2.4</b> Support the dissemination of information on the implementation of “Guidelines for the Management of Overweight and Obesity” from MOH to local networks and contacts as appropriate	<ul style="list-style-type: none"> <li>• Document input into process. January 2011, June 2012, January 2012 and June 2012</li> </ul>	TDHB: Healthy Taranaki Development Manager

## Output Three: Healthy Workplaces

Outcomes		Performance Measures	
<ul style="list-style-type: none"> <li>Increased knowledge of employers about improving nutrition, increasing physical activity and reducing obesity</li> <li>Healthy Public Policy in the areas of nutrition and physical activity is developed and supportive environments created</li> <li>Ensuring linkages are created with primary care to enable referral to workplace programmes</li> </ul>		<ul style="list-style-type: none"> <li>Healthy Workplace Policy developed for DHB</li> <li>Number of agencies using NZWell@Work tools</li> </ul>	
Service Description			
Promote healthy workplace initiatives, for example NZWell@Work, Workwise, tools and resources, within the DHB, public sector agencies and the private sector by developing a Healthy Workplace Policy for the DHB.			
Activities Implemented to Achieve this Outcome	Deliverables and Timeframe	Organisation and Role Responsible	
<b>3.1</b> Promote Healthy Workplace initiatives including within the DHB	<ul style="list-style-type: none"> <li>Initiatives supported</li> </ul>	TDHB	
<b>3.2</b> Complete audits or reviews for at least three identified workplaces In Taranaki including TDHB and Sport Taranaki	<ul style="list-style-type: none"> <li>Appropriate Tools identified by June 2011</li> <li>Agreed Activities completed by June 2012</li> </ul>	TDHB/ Other Partners	

## Output Four: Community Action Maori

Outcomes		Performance Measures
<ul style="list-style-type: none"> <li>Communities are actively involved and successful in influencing the availability and supporting the promotion of healthy food and physical activity in their communities</li> <li>Healthy food and physical activity opportunities are available and accessible in culturally appropriate ways</li> <li>Increased knowledge and skills in whanau/families and communities about improving nutrition, increasing physical activity and reducing obesity</li> <li>Linkages are developed with primary care to enable referral to community programmes</li> <li>Decision making processes are led and driven by, incorporating Maori approaches, identified outcomes and measures</li> </ul>		<ul style="list-style-type: none"> <li>Number of grant rounds held, number of applications received, number of grants awarded, and the total value of grants awarded from the Maori Community Action Fund</li> <li>Number of Workforce Development opportunities provided appropriate to the needs of the community</li> <li>Appropriate processes are established and implemented that are Maori led and driven</li> </ul>
Service Description		
<p>Develop and implement Community Action Plans in consultation with Maori communities, which support and strengthen those communities actions around healthy environments that promote increased physical activity, improved nutrition (i.e. improved rates of fruit and vegetable consumption) and reduced obesity, by ensuring that:</p> <ul style="list-style-type: none"> <li>Maori communities are actively involved and successful in influencing the availability, accessibility, and supporting the promotion of healthy food and physical activity in their communities</li> <li>Maori communities are supported to undertake training in the areas of nutrition and physical activity and community action</li> <li>Effective systems of communication between all key players and stakeholders are in place to support Maori community action</li> <li>Projects/activities/initiatives/services and programmes within the district support a behaviour change and are aligned to maximise project coverage and access</li> </ul>		
Activities Implemented to Achieve this Outcome	Deliverables and Timeframe	Organisation and Role Responsible
4.1 Complete Evaluation of Community Action Project - Rounds 1-5	<ul style="list-style-type: none"> <li>Evaluation completed by 30 October 2010</li> <li>Evaluation uploaded onto HEHA Knowledge Base</li> <li>Report considered by HEHA Steering Group November 2010</li> <li>Actions and Recommendations agreed and implemented by December 2010</li> </ul>	TDHB Maori Health Team
4.2 Support implementation of Taranaki Rugby League Football Club Community Action Project	<ul style="list-style-type: none"> <li>Engagement and support within Stakeholder Groups</li> <li>Monitoring of contract and reporting</li> <li>Receiving Evaluation Reports</li> </ul>	TDHB Maori Health Team/ Taranaki RLFC
4.3 Support implementation of <i>Balance</i>	<ul style="list-style-type: none"> <li>Participation in</li> </ul>	TDHB Maori Health

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Me Community Action Project/HEHA Innovation Project	Steering/Governance Group <ul style="list-style-type: none"> <li>Monitoring of contract and reporting</li> </ul>	Team/Healthy Taranaki Development Manager/ Manaaki Oranga/Tui Ora/ PHOs
<b>4.4</b> Completed new Maori Community Action Project Small Grant Rounds in 2011 and 2012	<ul style="list-style-type: none"> <li>At least two Grants Rounds completed between 01 July 2010 - June 2011</li> <li>At least two Grants Rounds completed between 01 July 2011 - June 2012</li> <li>All grant funding committed into contracts or agreements by 30 March 2012</li> <li>Application and funding process managed in line with agreed timeline and guidance</li> </ul>	TDHB Maori Health Team
<b>4.5</b> Promote availability of grants, support applicants with completing forms, project implementation and evaluation	<ul style="list-style-type: none"> <li>Support provided to 60% of applicants</li> <li>Review Application Form by January 2011 and revise if necessary</li> <li>Evaluations completed for 100% of grants</li> </ul>	TDHB Maori Health Team/ Community Action Project Co-ordinator
<b>4.6</b> Support Maori communities to undertake training in the areas of nutrition and physical activity and community action	<ul style="list-style-type: none"> <li>Record of number of Workforce Development opportunities provided appropriate to the needs of the community</li> <li>Provide and subsidise Workforce Development opportunities, eg - training for community champion members</li> </ul>	TDHB Maori Health Team/ Training Providers
<b>4.7</b> Scope Community Awareness Programme in Maori community settings	<ul style="list-style-type: none"> <li>Scope completed by 30 March 2011</li> </ul>	TDHB Maori Health Team/ PHU/other partners
<b>4.8</b> Deliver Community Awareness Programme	<ul style="list-style-type: none"> <li>Programme delivered 30 June 2011 – 30 June 2012</li> </ul>	Community Action Project Co-ordinator/other partners

## Output Five: Breastfeeding

Outcomes	Performance Measures																				
<ul style="list-style-type: none"> <li>Increased environmental support for women, particularly Maori and Pacific women to initiate and maintain breastfeeding</li> <li>Supportive breastfeeding environments created in healthy settings, families/whanau settings and community/workplace settings</li> </ul>	<ul style="list-style-type: none"> <li>Breastfeeding rates at six weeks, three months and six months against target</li> <li>Reduced inequalities in breastfeeding rates</li> <li>Baby Friendly Hospital Initiative (BFHI) accreditation status of DHB maternity facilities</li> </ul>																				
<b>Service Description</b>																					
<p>Maintain appropriate planning and implementation activity to improve the rates of breastfeeding in the district by:</p> <ul style="list-style-type: none"> <li>Aligning activity with the Ministry's "National Breastfeeding Plan of Action"</li> <li>Including actions that support the National Breastfeeding Promotion campaign</li> <li>Including actions to develop the breastfeeding promotion and support workforce</li> <li>Supporting DHB facilities to become accredited under the BFHI</li> </ul>																					
<b>Breastfeeding Targets in 2010/11 TDHB District Annual Plan</b>																					
<b>Proportion (percentage) of infants exclusively and fully breastfed:</b>																					
Information based on National Plunket Data																					
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<b>Activities Implemented to Achieve this Outcome</b>	<b>Deliverables and Timeframe</b>	<b>Organisation and Role Responsible</b>																			
<p>5.1 Improve co-ordination of breastfeeding activities and initiatives within the community</p> <p>5.2 Establish peer support programme in the community, primarily for Maori women</p>	<ul style="list-style-type: none"> <li>Expression of Interest or relevant process completed by 30 December 2010</li> <li>Contract awarded by 01 January 2011</li> <li>Monitoring against key deliverables 01 January – 30 June 2012</li> </ul>	TDHB Planning and Funding																			
5.3 Provide consistent local breastfeeding promotion	<ul style="list-style-type: none"> <li>One to two community activities per year</li> </ul>	Breastfeeding Coalition/ Well Child Providers/PHU/ BFHI																			
5.4 <i>Breastfeeding Welcome Here</i> Project	<ul style="list-style-type: none"> <li>Maintain at least 60 accredited BFWH premises at June 2011</li> <li>Evaluation of BFWH</li> </ul>	TDHB Public Health Unit																			

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	completed by 30 June 2011 <ul style="list-style-type: none"><li>• New Targets for 2011 – 2012 set by June 2010</li></ul>	
<b>5.5</b> Develop better and simple data collection processes for breastfeeding statistics	<ul style="list-style-type: none"><li>• To be confirmed</li></ul>	TDHB Planning and Funding/Relevant Providers

## Output Six: National/Regional/Local Alignment

Outcomes		Performance Measures
<ul style="list-style-type: none"> <li>Improved availability of information about, and evaluation of, activities to improve nutrition, increase physical activity and reduce obesity</li> <li>Alignment of activities at national and regional levels</li> </ul>		<ul style="list-style-type: none"> <li>Number of contributions to the HEHA network</li> <li>Number of evaluations completed</li> </ul>
Service Description		
<p>Contribute to the alignment of HEHA implementation activity and the spread of innovation at national, regional and local levels by:</p> <ul style="list-style-type: none"> <li>Maintaining regional and national linkages</li> <li>Monitoring and evaluating physical activity and nutrition initiatives</li> <li>Contributing to the HEHA network learning environment</li> <li>Providing updates to the national database of nutrition and physical activity initiatives</li> </ul>		
Activities Implemented to Achieve this Outcome	Deliverables and Timeframe	Organisation and Role Responsible
6.1 Establishment of local HEHA network	<ul style="list-style-type: none"> <li>First meeting by 30 September 2010</li> <li>Terms of Reference agreed by 31 December 2010</li> <li>Plan of meetings and activities implemented by 01 January 2010</li> </ul>	Healthy Taranaki Development Manager
6.2 Respond to changes arising from <i>Better, Sooner, More Convenient</i> PHO Business Cases, Midland and National Maori Coalition	To be developed	As required
6.3 Respond to changes arising from Whanau Ora Policy Framework	To be developed	As required
6.4 Maintain contact, sharing information and collaborate on relevant regional projects	To be developed	As required

## Output Seven: Provision of Information

Outcomes		Performance Measures
<ul style="list-style-type: none"> <li>The DHB population is aware of the key messages of the HEHA Strategy</li> </ul>		<ul style="list-style-type: none"> <li>Communication channels established between partners</li> <li>Projects completed</li> </ul>
Service Description		
<p>Provision of information about nutrition, physical activity and healthy weight to the DHB population through development and utilisation of a range of communication channels. The communication channels may include:</p> <ul style="list-style-type: none"> <li>Websites of HEHA Partners</li> <li>HEHA network</li> <li>Media releases</li> <li>Radio advertising</li> <li>Print advertising and editorials</li> </ul>		
Activities Implemented to Achieve this Outcome	Deliverables and Timeframe	Organisation and Role Responsible
<p><b>7.1</b> Implement a number of communications projects not covered in the Maori Community Action Project or Breastfeeding. Examples may include retail settings, workplaces, or community-based projects within Pasifika communities</p>	<p>Expression of Interest or similar projects to wider communities for project ideas and Implementation Plans</p>	<p>Healthy Taranaki Development Manager</p>

## Output Eight : Financial Management

Outcomes		Performance Measures
Service Description		
•		
Activities Implemented to Achieve this Outcome	Deliverables and Timeframe	Organisation and Role Responsible
8.1 Develop Financial Plan for period 01 July 2010 – 30 June 2012	<ul style="list-style-type: none"> <li>Report Expenditure by for period 30 June 2010</li> <li>Create budget plan for new allocations by September 2010</li> <li>Finalised financial plan by September 2010</li> </ul>	Healthy Taranaki Development Manager
8.2 Report on Financial Plan	<ul style="list-style-type: none"> <li>Report January 2011, June 2011, January 2012 and June 2012 on financial plan to DHB and Ministry of Health</li> </ul>	Healthy Taranaki Development Manager

## Output Nine : Other Planned Activities

Outcomes		Performance Measures
Service Description		
• Progress services not fully delivered in MAP 3		
Activities Implemented to Achieve this Outcome	Deliverables and Timeframe	Organisation and Role Responsible
9.1 Manage outstanding Nutrition Fund Projects to completion	<ul style="list-style-type: none"> <li>All outstanding Nutrition Fund Projects closed by 20 June 2011</li> </ul>	Healthy Taranaki Development Manager/ Maori Health Team
9.2 Promote and support School Canteen and Edible Garden network in partnership with Heart Foundation	<ul style="list-style-type: none"> <li>At least one Canteen Network Meeting held in 2010 and 2011</li> <li>E-bulletins to schools on Canteen and Edible Garden Network</li> </ul>	Healthy Taranaki Development Manager/ Heart Foundation

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**Summary of Objectives by Key Area**

Objective	Physical Activity	Nutrition	Breast-feeding	Weight M'tment and Treatment	Priority Population/ Settings
1.1 Maintain and develop the Taranaki Oranga Kai - Oranga Pumau (HEHA) Steering Group					Intersectoral partners, Maori iwi, health sector
1.2 Review Terms of Reference for Steering Group and build networks and relationships with other relevant groups, eg Breastfeeding Coalition, Active Taranaki					Intersectoral partners, Maori, iwi, health sector
1.3 Review progress of the Plan and agree mitigation every six months by Steering Group and Ministry of Health					-
2.1 Develop a Plan for Oranga Kai - Oranga Pumau in Taranaki for period up to June 2012					Maori, whole Population
2.2 Provide information, advice and feedback to support the development and implementation of the Regional Sport and Recreation Strategy with a focus on the aim of improving health					Whole population
2.3 Provide information, advice and feedback to support the development of the New Plymouth Walking and Cycling Model Community as appropriate					Whole population
2.4 Support the dissemination of information on the implementation of "Guidelines for the Management of Overweight and Obesity" from MOH					Primary Care and community
3.1 Promote Healthy Workplace initiatives within the DHB					Workplace
3.2 Complete reviews or audits for three identified workplaces in Taranaki including TDHB and Sport Taranaki					Workplace
4.1 Complete the evaluation of Community Action Project					Maori
4.2 Support the implementation of Taranaki Rugby League Football Club Community Action Project					Maori
4.3 Support the implementation of <i>Balance Me</i> Community Action Project					Maori and high need populations
4.4 Complete new Maori Community Action Project Grants					Maori
4.5 Promote availability of grants, support applicants with completing forms, project implementation and evaluation					Maori
4.6 Support Maori communities to undertake training in the areas of nutrition and physical activity and community action					Maori
4.7 Scope Community Awareness Programme in Maori community settings					Maori
4.8 Deliver Community Awareness Programme					Maori
5.1 Improve the co-ordination of breastfeeding activities and initiatives					Maori, general population
5.2 Establish a peer support programme in the community primarily for Maori women					Maori
5.3 Provide consistent local breastfeeding promotion to run alongside national campaigns during Breastfeeding Week					Maori, general population
5.4 Continue the <i>Breastfeeding Welcome Here</i> Project					Taranaki community and business venues
5.5 Develop better and simple data collection processes for breastfeeding statistics					-
6.1 Establish a local Oranga Kai – Oranga Pumau HEHA Network/Coalition					Nutrition and physical activity practitioners and interested parties
6.2 Respond to changes arising from <i>Better, Sooner, More Convenient</i> PHO Business Cases					Primary Care
6.3 Respond to changes arising from Whanau Ora Policy					-
6.4 Maintain contact, sharing information and collaborate on relevant regional projects					-
7.1 Implement a number of communications projects not covered in the Maori Community Action Project or Breastfeeding					-
8.1 Financial management					
9.1 Manage outstanding Nutrition Fund Projects to completion					-
9.2 Promote and support School Canteen and Edible Garden Network in partnership with Heart Foundation					Schools with canteens

**Taranaki Oranga Kai – Oranga Pumau Plan  
01 July 2010 – 30 June 2012**

